

Jetstar Travel Agent Newsletter — August Edition

Keeping you in the loop with the latest news, updates & travel tips from Jetstar

Kiwi Agents Explore the Gold Coast on New Direct Jetstar Routes

James Stafford (Jetstar NZ Sales Manager) and Experience Gold Coast recently hosted 20 travel agents from across New Zealand on an immersive famil.

Designed to coincide following the launch of Jetstar's new direct services, the two famil groups flew direct from **Hamilton** and **Dunedin** to Gold Coast Airport, experiencing the convenience and comfort of Jetstar's new services.

Both itineraries were carefully curated to highlight the diversity of experiences on offer. From check-in at Avani Broadbeach and Dorsett Gold Coast, to eclectic dining at Miami Marketta or exploring the Broadwater to a secluded island for breakfast with Jetski Safaris, agents were immersed in the kind of dynamic, high-value holiday experience that is now even more accessible thanks to these direct flights.

Highlights included; the Astra Lumina night experience at Currumbin Wildlife Sanctuary, site inspection of Gold Coast's newest 5-star hotel Mondrian Gold Coast, and tastings at Tropical Fruit World and Tamborine Mountain with Southern Cross Tours. These were complemented by classic crowd-pleasers like Movie World, Dreamworld, and the HOPO Ferry service connecting the coastline by water. The agents also enjoyed memorable meals at top venues such as KOST, Tarte Beach House, Siblings, and Kiyomi at The Star - adding to a compelling story of the Gold Coast's evolving food scene.



With trade support playing a critical role promoting these new flight paths, the famil served as both a product showcase and a clear call to action: the Gold Coast is evolving and easier than ever to get to.

For more information on trade resources, itinerary inspiration and incredible trade offers visit the [EGC trade website](#).

🎓 MaSTARclass August Class – GDS

Brush up on your Jetstar knowledge and win prizes! This month's MaSTARclass dives into our GDS bookings experience and selling tips. Its on the 20th August at 10:00am AEST 12:00pm NZST. Simply attend 3 (out of 5) of our live monthly sessions to be eligible to WIN our Jetstar MaSTAR's Trivia! [T&C's apply](#)

Don't miss out – register now via the [Learning and Development Page](#)

🚀 New Destination Launch – Philippines Route Takes Off!

We're excited to share that our two new routes to the Philippines have officially launched - Perth to Manila and Brisbane to Cebu. This exciting expansion is already providing your customers with more opportunities to experience sun, sea, and vibrant cultural adventures. Flights commence towards the end of this year*, but bookings are open now!

🍽️ New In-Flight Menu – Meals Wrap-Up

Our refreshed in-flight menu is now live! Expect new flavours, more variety, and fresh wraps designed to appeal to a range of dietary needs. Encourage your customers save more by pre-ordering their meals before the flight. [Click here for the full menu wrap-up](#).

✈️ Fleet & Tech Updates

5 of 5: A320neo Delivery Complete

Our fifth A320neo has officially joined the fleet! For more information on what we're flying here at JQ check out our [fleet info page](#).

New Grey Jetstar Livery

Sleek, modern, and unmistakably Jetstar – keep an eye out for our aircraft featuring the new grey livery taking to the skies.

🧳 Travel Hack of the Month: Scales Holding Bags

Did you know? Always weigh on a flat surface where possible to avoid customer surprises at check-in! At Jetstar, we monitor [baggage allowances at the airport](#), and fees apply if your customers exceed their limit. Make sure to book the right baggage allowance upfront.

🌿 Jetstar Supports The Southern Way: A Fresh Take on South Island Exploration

Always dreamed of discovering “Inbetweenstown”? The Southern Way is a new holiday concept that celebrates the stunning landscapes and rich experiences of New Zealand's South Island — from Dunedin to Queenstown (or the reverse), all in one seamless journey.

Jetstar is proud to support this open-jaw itinerary with our recently launched direct service from Gold Coast (OOL) to Dunedin (DUD), which complements our existing Queenstown (ZQN) to Gold Coast route. Together, they make it easier than ever to explore the Southern Way in full.

Commented [RD1]: AU: [MaSTARclass Trivia terms and conditions | Jetstar](#)
NZ: [MaSTARclass Trivia terms and conditions | Jetstar](#)

Commented [RD2]: AU: [Learning and Development | Jetstar](#)
NZ: [jetstar.com/nz/en/travel-agents/learning-and-development](#)

Commented [RD3]: AU: [Jetstar Group fleet | Jetstar](#)
NZ: [Jetstar Group fleet | Jetstar](#)

Commented [JD4]: @Rosalind Dempsey with the Travel Hack, maybe change the wording from "make sure you book them what they need" Don't forget to purchase the required luggage for your customers prior to their arrival at the airport"

Commented [RD5]: AU: [Baggage | Buy early and save | Jetstar](#)
NZ: [Baggage | Buy early and save | Jetstar](#)

Claire recently joined the Southern Way team in Brisbane and the Gold Coast to promote this exciting initiative to Australian travellers and industry partners.

Congratulations to our prize winners, Zora and Rachel, who each scored Jetstar flights and 9 nights of accommodation and activities across the Southern Way route — the ultimate South Island experience!



Behind the Scenes at Coolangatta Airport with Jetstar

Claire Clark, Retail Account Executive at Jetstar, recently hosted a special “Behind the Scenes” day at Coolangatta Airport (OOL). She was joined by Kathryn, Sharon, Melanie, and Tamara from Travel Managers, along with Alexa and Emily from Flight Centre for an exclusive look at Jetstar’s operations.

The group enjoyed a full tour of the airport and airline office, including an inspection of an A320 aircraft — a fantastic opportunity to see the inner workings of Jetstar up close. The experience wrapped up with a Q&A training session, offering valuable insights and a chance to connect. A huge thank you to David Jones and the OOL team for their warm hospitality and support in making the day a success.

We’re excited to bring more “Behind the Scenes” experiences to other ports soon — stay tuned!



Please visit the [Jetstar Travel Agent Site](#) for the latest tools and updates.

Thanks for your continued support,
The Jetstar Trade Team ✈️

*(flights subject to government and regulatory approval, schedules subject to change)