

Melbourne, 30 August 2024

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Newsroom

# Jetstar launches the first ever Adelaide to Whitsundays service this weekend, with sale fares available now from \$119<sup>^</sup> one-way

Jetstar is ready to launch its newest route with the low-cost carrier's inaugural flight from Adelaide to the Whitsundays taking off this Sunday.

The first ever direct service between Adelaide and Whitsunday Coast Airport in Proserpine will operate three days a week, creating 58,000 seats per year between South Australia and one of Queensland's most popular tropical destinations.

**Jetstar's Head of Customer Jenn Armor** said the airline is incredibly excited for these flights to take off Sunday, and to mark the launch Jetstar has sale fares available in their Life's a Beach Sale from \$119<sup>^</sup> at Jetstar.com.

"Our new direct flights between Adelaide and the Whitsundays will allow up to 58,000 customers for the very first time to fly direct between these two destinations.

"Our crew is looking forward to welcoming customers on board these new services which opens another direct link between South Australia and Queensland, supporting tourism in both states".

**Adelaide Airport Managing Director, Brenton Cox**, said it was exciting to attract yet another Jetstar service offering flights to destinations across Australia as well as to Bali.

"We're excited that Jetstar is connecting two great destinations offering distinct travel experiences. With a flight time of less than three hours, you could be sipping a Barossa red over lunch and taking a sunset swim in the Coral Sea in the evening," Mr Cox said.

"Whitsunday Coast Airport is the perfect arrivals point for all of the wonderful activities available across the Whitsundays and just a 30-minute drive from Airlie Beach.

"This is great news for South Australians wanting to head to the azure waters of the Whitsundays, but equally we expect Queenslanders will be heading south to sample our State's amazing food, wine and unique outback and wildlife experiences."

**Whitsunday Regional Council Mayor Ry Collins** said the direct route was a game-changer for the region as it opened a direct flight route for the 1.2 million people who live in the Adelaide region.

"New routes like Adelaide are not just about adding more flights to our schedule, they represent a tremendous opportunity to open the Whitsunday region to a whole new market of visitors," he said.

"With these flights, we're making it easier than ever for people from across Australia to discover the Whitsundays.

"By increasing our accessibility, we're broadening our appeal to a wider audience. Whether they're coming here for the first time or returning to explore even more, these visitors are vital to the continued growth and sustainability of our Whitsunday tourism industry.

"This expanded connectivity also reinforces our position as a premier destination and signals to the world that the Whitsundays is open, accessible, and ready to provide unforgettable experiences."

## FLIGHT SCHEDULE

### Adelaide to Whitsunday Coast (Proserpine) from 1 September 2024

Flight #	Frequency	From	To	Depart	Arrive
JQ842	Wed, Fri, Sun	Adelaide	Whitsunday Coast (Proserpine)	15:00	18:20
JQ843		Whitsunday Coast (Proserpine)	Adelaide	18:55	21:15

### Adelaide to Whitsunday Coast (Proserpine) from 6 October 2024

Flight #	Frequency	From	To	Depart	Arrive
JQ842	Wed, Fri, Sun	Adelaide	Whitsunday Coast (Proserpine)	15:00	17:20
JQ843		Whitsunday Coast (Proserpine)	Adelaide	17:55	21:15

ends 11.59pm AEST Monday 2 September 2024, unless sold out prior. Prices based on payment by Jetstar voucher, Jetstar Gift Card, or bookings redeemed only in Qantas Points through jetstar.com. er payment options, a Payment Fee applies. See jetstar.com/fees. Fares are one-way, checked ge not included. Selected travel dates and other conditions apply.

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

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