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Melbourne, 14 November 2023

Jetstar to offer the first ever direct flights from Melbourne to Queensland's Hervey Bay

Tuesday, 14 November 2023 - Jetstar has today announced the first ever direct flights from Melbourne (Tullamarine) to Hervey Bay in southern Queensland, providing Melburnians the opportunity to explore the pristine coastal city and boosting tourism across the Fraser Coast region.

Taking off from 20 June 2024 and launched in partnership with Fraser Coast Regional Council, the three-per-week service will carry up to 1,100 customers each week between the two cities.

To celebrate the announcement, Jetstar is holding a 12-hour launch sale from 11am AEDT today, with one-way fares between Melbourne and Hervey Bay available from just $49^.

Jetstar already operates four flights per week between Sydney and Hervey Bay, and once the Melbourne service begins, it will carry up to 3,800 customers each week across the two routes.

Jetstar's Executive Manager, Customer, Jenn Armor said Hervey Bay is a largely undiscovered holiday destination for Victorians given there have never been direct flights.

"We know Melburnians love exploring Queensland, and with the strong demand we've seen for Hervey Bay out of Sydney, we're expecting these new flights to be extremely popular.

"Often referred to as the whale watching capital of the world, the Fraser Coast region offers beautiful beaches with calm waters, perfect for family getaways.

"We're excited to be able to provide a low-cost connection to this beautiful region in time for the mid-year school holidays, which in turn will boost local jobs and support tourism."

Fraser Coast Mayor, George Seymour said having three direct flights between Hervey Bay and Melbourne every week was fantastic news for the Fraser Coast.

"Many residents have moved to Hervey Bay from Victoria, and these direct flights will help families and friends stay connected. It will mean grandparents seeing their grandchildren more often, for example.

"These flights will also be a huge boost for our tourism industry. It will open the door for more people to discover the world heritage listed K'gari (Fraser Island), the best whale watching in the world and all the other fantastic attractions and experiences we have here on the Fraser Coast."

FLIGHT SCHEDULE

Melbourne (Tullamarine) – Hervey Bay from 20 June 2024

Operated by the A320 fleet

Flight #	Frequency	From	To	Depart	Arrive
JQ884	Tuesday, Thursday, Saturday	Melbourne	Hervey Bay	12:30	14:55
JQ885	Tuesday, Thursday, Saturday	Hervey Bay	Melbourne	15:35	18:15

^Sale ends 11.00pm AEDT, unless sold out prior. Prices based on payment by PayID, Jetstar voucher, Jetstar Gift Card, or bookings redeemed only in Qantas Points through jetstar.com. For other payment options, a Payment Fee applies. See jetstar.com/fees. Fares are one-way. Checked baggage not included. Selected travel dates and conditions apply.

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

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