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16 March 2023

Bali travel demand booms as Jetstar celebrates one-year since resuming flights

Thursday, 16 March 2023 – Jetstar has carried more than 1.1 million customers between Australia and Bali since borders reopened 12 months ago, with the airline tipping passenger numbers to increase again this year.

Strong demand for the holiday hot spot, combined with Jetstar fares as low as $99 in the past year, has seen Bali quickly reclaim its crown as the airline's most popular international destination.

In 2023, Bali is expected to be even more popular, with Jetstar forecasting a 10 per cent increase in demand compared to its pre-COVID record levels.

Jetstar currently operates up to 70 return flights a week to Bali from seven Australian cities, and has recently boosted capacity from Sydney, Melbourne and Adelaide.

Jetstar Group CEO, Steph Tully, said it's no surprise Bali is still the go-to destination for Aussie holidaymakers.

"A lot has changed in the last 12 months, but one thing that hasn't is Australians love of Bali and Jetstar's commitment to offering great value low fares," Ms Tully said.

"Demand for our flights to Bali is booming and we're on track to carry 10 per cent more passengers between Australia and Bali in 2023 compared to 2019, as customers continue to prioritise travel post-COVID,"

"This is great news for our customers, and also, importantly, for local tourism and hospitality businesses in Bali which were heavily impacted during the pandemic."

Indonesia's Deputy Minister for Tourism Marketing, Ni Made Ayu Marthini, said that strong demand has helped the local tourism industry rebound quickly.

"The demand to Indonesia has been rising rapidly, and we are working with airline partners, such as Jetstar, to increase their route and seat capacity at least to pre-pandemic levels," Ms Marthini said.

"Through our Bali Add-on Destination campaign, we also would like to invite everyone to add one more island on their next visit. A hop away destination such as Labuan Bajo, where the Komodo dragon resides, awaits you."

Bali sale fares available today:

Jetstar has launched its Air-mazing Sale, which includes great sale fares to Bali starting from $135^ one-way from Darwin, $145^ one-way from Perth and $209^ one-way from Sydney, Melbourne and Brisbane.

Club Jetstar members will have a full 24 hours early access to the sale from midday today, Thursday 16 March. The sale opens to the public at midday tomorrow, Friday 17 March and ends at 11.59pm AEDT on Thursday 23 March, unless sold out prior. Fares and full conditions are available at Jetstar.com.

Package deals also remain particularly great value for families, with Jetstar's recent Bali Breaks Holiday Packages Sale offering flights, four night's accommodation, daily breakfast and other inclusions from just $480 per person.

To explore a range of great deals and to book your next escape, please visit jetstar.com

^Sale ends 11.59pm AEDT 23 March 2023, unless sold out prior. One-way, excludes checked baggage. Selected travel dates and conditions apply.

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