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Melbourne, 14 March 2022

The wait is over: Jetstar’s first flight to Bali in two years takes off today

More than 300 passengers are set to take off on Jetstar’s first flight to Bali in two years this morning, with travel restrictions for international visitors to the island easing. Taking off on a Boeing 787 aircraft, the close to sold out flight marks the first time Jetstar has flown to Bali since flights were grounded on 26 March 2020. Since the news the island was reopening to travellers, demand for Bali fares has surged, with Jetstar’s recent Un-Bali-Vable sale featuring \$99 fares, driving the highest number of seats sold to Bali in a single day in more than five years. **Jetstar Group CEO Gareth Evans** said Bali has always been the most popular international destination in Jetstar’s network, with millions of people flying to the Indonesian island every year before COVID hit.

“We are very excited to return to Bali today after two long years, and we are confident that Bali will quickly regain its position as our most popular international tourist destination now that borders are open.

“Our recent Bali sale saw the biggest surge in bookings we’ve seen since 2016, and our recent surveys have consistently shown that Bali is still the top international destination people want to travel to.

“Pre-COVID, Jetstar operated up to 85 return flights per week to Bali, carrying more than two million customers each year and contributing almost two billion Australian dollars annually to the local Balinese economy.

“Today is an important milestone for us at Jetstar, and also for the local businesses in Bali who have been heavily impacted by the lack of tourism during the pandemic.

“We extend our thanks to the Indonesian Government for their support and look forward to continuing to work together to help the Balinese tourism industry bounce back as quickly as possible.”

As the largest international carrier into Bali, Jetstar has today launched a new campaign which partners with 15 local businesses on the island who have been impacted by the tourism halt over the past two years.

The **“To Bali With Love”** campaign will see messages of love, support and celebration from Jetstar customers to their favourite venues dotted right across the island, with \$100,000 in advertising spend going directly to local businesses.

The messages will be displayed through media that is locally owned, helping to drive income to small Balinese businesses, and will be visible across drinks coasters, surfboards, take-out bags, beach towels, posters and umbrellas.

Jetstar’s flights from Melbourne will initially operate three times weekly, with plans to ramp up as demand increases. Bali flights from Sydney and Perth are scheduled to recommence in early April, with flights from Brisbane, Adelaide, Cairns and Darwin scheduled for May.

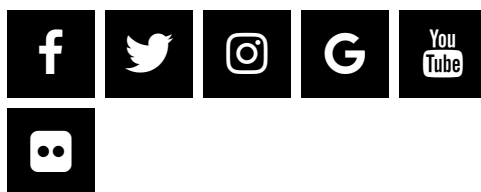
Travellers into Bali are required to meet a number of requirements, as outlined by the Indonesian Government – including vaccination, PCR testing and proof of hotel bookings.

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About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

