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Melbourne, 04 October 2019

Jetstar to launch Australia's only commercial airline service from the east coast to the Margaret River region

Friday 4 October 2019 – Travellers will soon be able to fly direct to the Margaret River Region with Jetstar announcing it will commence the first-ever commercial airline service between Melbourne and Busselton from 25 March next year.

Operated by an A320 aircraft, the three-per-week service will link the east coast of Australia with one of Western Australia's top travel destinations and bring thousands of new visitors to the region annually.

To celebrate the launch, Jetstar is offering customers fares from \$89* one way in a five-day sale starting today.

Jetstar Group CEO Gareth Evans said the airline expects strong demand from Melbournians wanting to explore a destination renowned for its food, natural beauty and surf beaches.

"With its world-class surf breaks and incredible food and wine, a visit to the region is on the travel wish lists of many travellers.

"Direct flights from Melbourne will save east coast customers the three-hour drive from Perth, putting the destination within easy reach for a short break away.

"And for residents in the South West it will open up the possibility of a mini break on the east coast with direct access to the sports, culture and extensive shopping on offer in Melbourne.

"We're really proud to be the only scheduled airline to fly directly to this region and we are thrilled to be working with the Federal Government, the Western Australian Government and the City of Busselton to help boost local tourism."

The new service is predicted to contribute more than \$40 million to the WA economy over the next three years, with more than 60,000 visitors in that time.

In July Lonely Planet named Margaret River and southern WA as the number one destination in Asia-Pacific to visit in the year ahead.

For more information on Margaret River attractions, visit: www.jetstar.com/busselton-margaret-river.

Flight #	Frequency	From	To	Depart	Arrive
JQ900	Monday, Wednesday, Saturday	Melbourne	Busselton	08:00	09:05*
JQ901	Monday, Wednesday, Saturday	Busselton	Melbourne	09:40*	16:10

*Outside of Eastern Daylight Saving Time, flights will arrive from Melbourne at 10.05am and depart Busselton at 10.40am.

About Busselton and the Margaret River region:

- Margaret River is renowned for its 200+ wineries that produce some of Australia's finest wines.
- The region is also home to many of Western Australia's top producers and suppliers of cheese, craft beer, olive oil, chocolate, bread and seafood and home to world-class chefs who draw their inspiration from local fresh produce and the stunning landscapes.
- Visitors can choose from an array of award-winning winery restaurants, cafes, bistros and breweries dotted throughout the region.
- Beyond great food and wine, many people visit the region for its pristine beaches, forests, walking trails, caves and laidback lifestyle.
- Situated just 50km from Margaret River, Busselton is the gateway to the region with calm, picturesque beaches, kid-friendly attractions, a bustling café scene, fun bars and pubs.
- The region features a busy schedule featuring sporting events (including pro surfing), film festivals, foodie feasts and special events.

Sale information

*Flights are subject to Government and Regulatory approval.

*Jetstar is offering sale fares from Melbourne to Busselton from \$89 for select travel dates. Sale starts at 12.30pm AEST 4 October 2019 and ends 11:59pm AEDT, 8 October 2019 unless sold out prior. Fares are one-way, checked baggage not included. Prices based on payment by POLi, Jetstar voucher, Jetstar Gift Card, Jetstar Mastercard, or Jetstar Platinum Mastercard or Points Plus Pay – Flights (where the total booking is redeemed in Qantas Points) at jetstar.com. For other payment options, a Payment Fee applies. Fares and full conditions available on Jetstar.com.

About Jetstar

About Jetstar Group

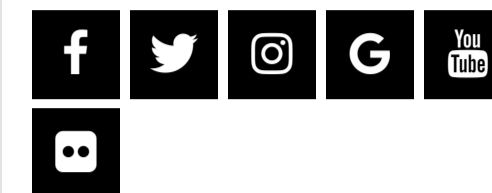
Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

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