

Melbourne, 11 April 2018

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Newsroom

Jetstar links Brisbane and Australia’s Red Centre

Summary

Jetstar will operate three flights per week on the new route from 3 August 2018, with 56,000 seats available on the route annually.

Jetstar has today announced new flights from Brisbane to Uluru (Ayers Rock Airport) will take off later this year, marking the first ever direct flights between the two destinations.

The low fares airline will operate three flights per week on the new route from 3 August 2018, with 56,000 seats available on the route annually.

Jetstar Executive Manager Alan McIntyre, said the airline expects strong demand from Queenslanders wanting to visit the red centre.

“Uluru is one of the most iconic destinations in Australia,” Mr McIntyre said. “With Brisbane continuing to grow as one of Australia’s largest tourism hubs, we are confident that our low fares will encourage more people to travel to the Northern Territory.

“Currently thousands of Queenslanders are travelling to Uluru via Melbourne, so not only will direct flights provide a lower cost link to central Australia, but also the flight time will only be around three hours.

Tourism Industry Development Minister Kate Jones said today’s announcement was another win for Tourism in Queensland and would support up to 100 jobs a year.

“Through the Queensland Government’s Attracting Aviation Investment Fund we’ve partnered with Jetstar to secure this new route and give thousands of tourists direct access to Brisbane from Uluru,” she said.

NT Government Minister for Tourism and Culture, Lauren Moss welcomed the announcement: “The new three per week service will provide domestic and international tourists unprecedented access to the Red Centre and its rich cultural experiences.

Brisbane Airport Corporation CEO and Managing Director Julieanne Alroe, said, “With more and more international visitors choosing Brisbane as the gateway to Australia, Jetstar’s new direct flight to Uluru will not only meet current demand, but further stimulate tourism to this iconic destination, while making access for domestic travellers easier than ever.”

Jetstar currently operates direct flights from Melbourne and Sydney to Uluru. The additional flights from Brisbane will see us offering up to 257,000 seats to and from Uluru each year.

To celebrate the announcement, Jetstar is launching a 12-hour sale with fares from \$89 one way*.

An economic study conducted by Deloitte in 2016 showed the Qantas Group contributed annually \$2.5 billion to Queensland’s economy, and \$156 million to the economy in the Northern Territory.

*Jetstar sale runs on Wednesday April 11 from 12:00 AEDT to 23:59 AEDT. Select travel periods apply across November-December 2017. Sale fares not available on all flights or days. Terms and conditions will be on Jetstar.com from Wednesday 9 August, 2017.

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About Jetstar

The Jetstar Group is one of Asia Pacific’s fastest growing airline brands with one of the most extensive ranges of destinations in the region. It is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, Jetstar Pacific in Vietnam, and Jetstar Japan in Japan. Jetstar branded carriers operate up to 5,000 flights a week to more than 85 destinations. The Jetstar Group carried more than 37 million passengers in financial year 2017.

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About Jetstar

About Jetstar Group

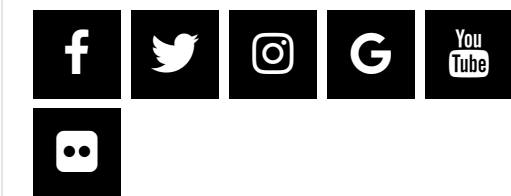
Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the “2022 World’s Top 10 LCC” released by Airline Ratings.

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