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Newsroom

Jetstar Asia celebrates 10 years of direct services between Singapore and Darwin with special livery

SINGAPORE.- Jetstar Asia has partnered with Tourism Northern Territory to celebrate ten years of flying between Singapore and Darwin with a special livery depicting scenes from the Top-End.

Marking the milestone at a ceremony at Changi Airport, Jetstar Asia also announced it will increase the number regular services between the two cities from four to five per week.

Jetstar Asia CEO, Mr Bara Pasupathi, said the Northern Territory was an incredible place to visit and he was excited about supporting Tourism NT's vision of "turbocharging tourism" to this holiday hot spot.

"Since the launch of our direct service in 2008 we have seen strong demand, flying more than 1.2 million visitors between the two cities and, with an extra weekly service, we're excited to now offer customers more options to explore the Top-End," Mr. Pasupathi said.

"Some of Australia's most awe-inspiring natural landscapes such as Kakadu, Litchfield National Park and Katherine Gorge can be experienced from Darwin, a city which is less than a five-hour flight from Singapore.

"We are pleased to work with local Singaporean artist, Ben Qwek, Tourism Northern Territory, the Northern Territory Government and NT Airports to bring to life some of the Territory's stunning features and exciting experiences which we hope will inspire even more visitors from Southeast Asia to the state."

Managing Director of Tourism Northern Territory Singapore Representative Office, Mr Charles Leong, said it was great to see another collaboration between Jetstar and Tourism Northern Territory come to life.

"In raising destination awareness and increasing visitations to the Northern Territory, Tourism NT has cooperated with Jetstar Asia on numerous marketing campaigns and PR activations with much success," said Mr. Leong.

"Such collaborations will continue with Jetstar Asia as it serves to enhance and strengthen our relationship with this airline."

The Northern Territory themed livery was designed by local Singaporean artist, Ben Qwek.

"When researching the landscapes and wildlife in the Northern Territory, I was amazed at how stunningly diverse and unique the scenery and animals are in this part of the world.

"From vast deserts to lush wetlands, koalas to crocodiles – these are the contrasts I wanted to capture in the design and colours in the livery," said Mr. Qwek.

"To work on such a huge canvas was a challenge but an absolute thrill and something I am incredibly proud of."

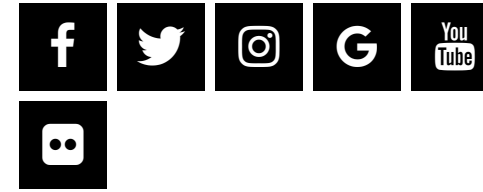
*Jetstar Asia operates a daily service from Singapore to Darwin during peak periods (15Dec - 01Jan and 31Jan - 17Feb).

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About Jetstar

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

