



Melbourne, 07 August 2017



Newsroom

# Jetstar announces new direct flights from Hobart to Adelaide

## Summary

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- Up to 55,000 people expected to travel annually between the two cities

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Up to 55,000 people are expected to travel annually on the new Hobart to Adelaide flights, which will operate three times per week from 14 November.

Jetstar Group Chief Commercial Officer, Catriona Larritt, said Jetstar will be the only airline to connect the two cities.

“Thousands of travellers already fly from Hobart to Adelaide via Melbourne, so we are excited to offer direct low-fares between the two cities, making it even easier to travel.

“Both Hobart and Adelaide are experiencing record tourism numbers, and we expect inbound tourism to the two cities to further strengthen with the addition of our new direct flights.

“Tasmanians love our low fares and last year alone, Jetstar transported over 2 million customers in and out of Tasmania and 70 per cent of those passengers flew for under a \$100. That’s 1.3 million fares sold for under \$100.”

Premier of Tasmania, Will Hodgman, said: “Jetstar are continuing to show great confidence in Tasmania and I acknowledge the hard work of the Hobart and Adelaide airports, as well as Tourism Tasmania and the South Australian Tourism Commission for working together to secure this new air link”.

Adelaide marks the fifth destination that Jetstar flies to from Hobart, and offers travellers the opportunity to enjoy the city’s world-class festivals, eco-adventures and nearby wine regions.

Jetstar operates more flights to and from Tasmania than any other airline with 170 weekly services, 65 of those from Hobart. Combined with the Qantas Group we serve 3 destinations in Tasmania connecting our customers to the groups’ extensive domestic and international network.

A recent economic study conducted by Deloitte showed the Qantas Group contributed \$368 million to the Tasmanian economy in 2016.

To celebrate the announcement, the airline is having a 12-hour sale and customers will be able to purchase fares from \$59\* one way. The regular lead in fares will be \$65.

The total number of visitors holidaying in Tasmania during the year ending March 2017 was 620,900, up 13 per cent compared to the previous year.

**\*Jetstar sale runs on Wednesday August 9 from 12:00 AEDT to 23:59 AEDT. Select travel periods apply across November-December 2017. Sale fares not available on all flights or days. Terms and conditions will be on Jetstar.com from Wednesday 9 August, 2017.**

## About Jetstar

About Jetstar Group

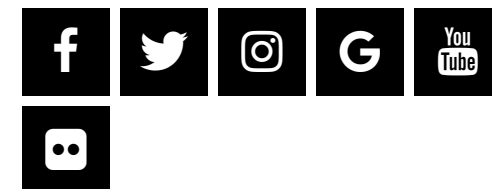
Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the “2022 World’s Top 10 LCC” released by Airline Ratings.

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