Sydney, 04 June 2015

# Jetstar marks two years and 100,000 visitors to rejuvenated Uluru

> With our low fares we've made the heart of Australia more accessible than ever for those who have always dreamed of experiencing majestic Uluru.
> **Jetstar Australia and New Zealand CEO David Hall**

Post

Jetstar is today celebrating its second anniversary of connecting travellers to one of Australia's most iconic destinations, Uluru.

In just two years Jetstar has flown 100,000 passengers to Ayers Rock Airport from Sydney and Melbourne to take in the grandeur of Uluru. Jetstar launched direct services to Uluru from Sydney on 4 June 2013, and commenced direct flights from Melbourne on 29 June 2014.

The milestone comes as a federal government report released this week named Ayers Rock as the fastest growing regional airport. Total passenger movements through Ayers Rock Airport were up by almost 25 per cent in the year ended March 2015.

Jetstar estimates its domestic passengers and international visitors on connecting flights have generated around $75 million for the Uluru tourism industry in the last two years.

Jetstar Australia and New Zealand CEO David Hall lists Uluru among his favourite destinations and is proud to be enabling more visitors to journey into the outback.

"With our low fares we've made the heart of Australia more accessible than ever for those who have always dreamed of experiencing majestic Uluru," Mr Hall said.

"Just last year we became the first low fares airline to fly direct to Ayers Rock Airport from Melbourne and we've already flown around 25,000 adventure-seekers from there.

"Since we started flying to Uluru we've almost tripled the number of seats we offer across the two routes. We now fly there every day from Sydney, and four times a week from Melbourne.

"As an Aussie airline, we're proud to be stimulating demand and supporting the revitalisation of this destination which holds such a special place in our cultural identity."

Voyages Indigenous Tourism CEO Andrew Williams said Jetstar's flights have been a fantastic addition.

"The easier and more affordable access provided by the Jetstar services has enabled many more guests to enjoy the unique experience of Uluru," Mr Williams said.

"This has also supported a significant growth in occupancy at the resort, allowing Voyages to further its core purpose of creating opportunities for Indigenous Australians in tourism.

"We currently employ 235 Indigenous staff, representing around one-third of the resort's total workforce.

"The introduction of a range of new tours and activities including a suite of daily free Indigenous cultural activities ensures that the guest experience at the resort has never been better."

Jetstar currently operates a four times weekly return service between Melbourne and Uluru, and daily return services between Sydney and Uluru on a single-class A320 aircraft. This equates to 11 return services (or around 4,000 seats a week) for the Uluru market.

### Boilerplate

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

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