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Newsroom

Jetstar Asia to offer low fares services to three new Southeast Asian destinations

- First LCC to operate direct flights to Palembang, Pekanbaru and Da Nang
- New routes signify measured growth of Jetstar Asia's services to Southeast Asia
- New hub for customers to connect to Jetstar Pacific's growing domestic network in Vietnam

Jetstar Asia today announced it would bring its low fares services to more markets in Southeast Asia with direct flights to three new destinations in Indonesia and Vietnam.

From late October, Jetstar Asia will launch direct flights from Singapore to Palembang and Pekanbaru in Sumatra, Indonesia and Da Nang in Vietnam to meet increased demand for low fares travel to these destinations.

The two new routes from Singapore to Palembang and Pekanbaru will offer customers the choice of three direct services per week to each of the second and third largest cities in Sumatra from 29 October and 5 November respectively.

The Minister of Tourism of Indonesia, Mr Arief Yahya was delighted with the launch of the new thrice-weekly services to Sumatra and a chance for local tourism to showcase wonderful Indonesia.

"We are delighted to welcome the new routes between the two countries. Having more affordable flights from Singapore to Palembang and Pekanbaru will also mean greater convenience for travellers to explore the beauty and hospitality of the people of Sumatra," said Mr Yahya.

Da Nang, a popular tourist destination famous for its beaches and historical sites, will be Jetstar Asia's second gateway into Vietnam after Ho Chi-Minh City, with three direct weekly services launching from 27 November.

Director of Central Coast Vietnam Destination Marketing Organization, Anthony Gill is excited with the frequency and international passengers Jetstar Asia will carry to central coast Vietnam.

"In the last three years, we have seen a boom in direct connectivity to central coast Vietnam and international passenger traffic has increased by up to 25% year on year.

"The lifting of the Vietnam's visa requirement for major European countries along with Jetstar's network of airlines and partnerships will stimulate growth and bring more tourists from beyond Singapore to Da Nang," said Mr Gill.

Jetstar Asia CEO Bara Pasupathi said that the launch of the new routes is great news for travellers as a result strategic planning to support the growth of Jetstar Asia in these developing LCC markets.

"Indonesia and Vietnam are two of the fastest growing economies in Southeast Asia and with the opening of their domestic aviation markets we've seen a growth in demand for new low fare travel opportunities," said Mr Pasupathi.

"The new routes offer Singapore travellers direct access to popular business and leisure destinations, currently only provided by full service carriers, with great opportunities to connect to the Jetstar Group's broader network across Southeast Asia," added Mr Pasupathi.

The new routes have been made possible through a combination of increased aircraft utilisation and small changes to the frequencies of Jetstar Asia's services from Singapore to Hong Kong, Surabaya and Hangzhou with a total of five return services per week to move to support to the new routes to Palembang, Pekanbaru and Da Nang.

The new services will be operated by Jetstar Asia's 180-seat Airbus A320 aircraft. Fares will be available for purchase from 4 August 2015. To book flights, visit [Jetstar.com](#).

Jetstar Asia currently flies to four ports in Indonesia including Jakarta, Medan, Surabaya and Bali and Ho Chi-Minh City in Vietnam.

Jetstar Pacific currently operates 450 weekly domestic services to 15 cities in Vietnam and recently announced international services to Hong Kong, Thailand and Singapore.

Note to Editor:

FLIGHT NUMBER	ROUTE	DATES OF LAUNCH	DAYS OF OPERATION	TIMINGS (Local)
3K541	Singapore – Da Nang	27 November 2015	Tuesday, Friday, Sunday	1805/1935
3K542	Da Nang – Singapore	27 November 2015	Tuesday, Friday, Sunday	2015/2345
3K235	Singapore – Palembang	29 October 2015	Tuesday, Thursday, Saturday	1325/1330
3K236	Palembang – Singapore	29 October 2015	Tuesday, Thursday, Saturday	1410/1615
3K231	Singapore – Pekanbaru	5 November 2015	Tuesday, Thursday, Sunday	0925/0925 1325/1325
3K232	Pekanbaru – Singapore	5 November 2015	Tuesday, Thursday, Sunday	1005/1205 1405/1605

Boilerplate

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

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