

Melbourne, 09 May 2014

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Newsroom

World Vision and Jetstar celebrate seven years of helping the kids

- Jetstar celebrates partnership by donating \$2 for each Friday Fare Frenzy ticket sold in Australia today
- World Vision CEO Tim Costello reveals Jetstar has grown to become its largest corporate partner
- Jetstar supports Young Mob Leaders Program in Sydney with \$100,000 allocation of StarKids funds

To mark the seventh anniversary of Jetstar Australia and World Vision’s [StarKids partnership](#), Jetstar will donate \$2 from each Jetstar Australia ticket sold in Australia as part of its Friday Fare Frenzy sale.

The StarKids partnership between Jetstar and World Vision has raised more than \$3 million since the airline first started collecting donations onboard in 2007.

Funds raised through StarKids help contribute to eight community development projects across Australia, Cambodia, Indonesia, Myanmar, Vietnam and Thailand.

Jetstar Australia and New Zealand CEO David Hall said the StarKids partnership had gained real momentum during the past 18 months.



Last year we generated more than \$1m in donations thanks to the generous support of our customers & team members

Jetstar Australia and New Zealand CEO David Hall



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World Vision and Jetstar celebrate seven years of helping the kids



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07 Apr 2026 - [Jetstar's 787 Dreamliner has had a glow up and is ready to takeoff further](#)



“Last year we generated more than \$1 million in donations for the first time thanks to the generous support of our customers and team members,” Mr Hall said.

“We understand the responsibility we have to the communities in which we operate and I’m really pleased we’ve been able to raise more than \$3 million to help World Vision deliver these important projects.

"By partnering with World Vision we can also play a role in transforming the lives of those who live in the cities and countries we fly to."

World Vision CEO Tim Costello said Jetstar had been a great partner during the past seven years.

“The generous support of Jetstar team members and passengers through the StarKids program has made a valuable difference to children and communities in Australia and Asia,” Mr Costello said.

“This partnership is growing and just last month Jetstar agreed to support World Vision’s Young Mob Program, giving children the opportunity to thrive here in Australia as well as in the many Jetstar destinations in our region.

"Jetstar is now World Vision’s largest corporate partner and we are excited to be able to continue and build on this partnership to further benefit the lives of children."

The Young Mob Leaders Program helps young Aboriginal people connect to culture and stay in school, increasing employment opportunities and empowering them to be strong youth and community leaders.

Last month Jetstar allocated more than \$100,000 in StarKids donations to the Young Mob Leaders Program and will continue helping World Vision deliver this project as it scopes a national expansion.

In 2013 Jetstar collected more than \$900,000 in donations from its generous customers. The airline’s team members also donated more than \$100,000 to StarKids through a combination of workplace giving and fundraising events held across the country.



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