

Hong Kong, 23 August 2013

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Newsroom

Jetstar Hong Kong announces Pansy Ho as Chairman

- Ms Pansy Ho, Managing Director from Shun Tak Holdings Limited appointed Chairman
- The appointment adds more local leadership to the Board
- Jetstar Hong Kong looks forward to the approval process with ATLA gazetting

Jetstar Hong Kong has today announced changes to its board adding further local Hong Kong expertise and leadership. Ms Pansy Ho, Managing Director of Shun Tak Holding Limited and an equal third shareholder in Jetstar Hong Kong, has become the Chairman of Jetstar Hong Kong.

Jetstar Hong Kong CEO Mr Edward Lau said the Chairman appointment would provide an enhanced level of local expertise as the carrier moves through the regulatory approval process.

“Jetstar Hong Kong is delighted to welcome Ms Ho as Chairman. Her leadership will help us strengthen and foster Jetstar Hong Kong to best cater to the needs and development of the local travel market,” Mr Lau said.

Ms Ho said she was honoured to accept the position of Chairman.

“I am excited about the opportunities Jetstar Hong Kong will bring for local residents, businesses and the tourism industry. I am passionate about establishing Hong Kong’s truly local LCC and delivering low fares for this region,” Ms Ho said.

“The airline will open up travel opportunities and bring great economic benefits to Hong Kong.”

Recent research has shown 84 per cent of Hong Kong residents surveyed said they would welcome more low cost carriers and nearly 70 per cent said they intended travelling on a low cost carrier in the next year. This comes despite low cost carriers only representing six per cent of all flights through Hong Kong International Airport.

Jetstar Hong Kong is currently in the ATLA (Air Transport Licence Application) process.

Jetstar Hong Kong expects to contribute up to HK\$8 billion to the Hong Kong economy per annum when it is fully operational with more than 1,000 employment opportunities including 600 direct local jobs expected to be created by the time the airline grows to 18 aircraft.

About Jetstar

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

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