

Singapore, 06 November 2013

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Newsroom

Jetstar celebrates two million passengers in Hong Kong

Jetstar Asia has today celebrated its two millionth passenger on the Singapore – Hong Kong route, one of the carrier’s launch pairings in 2004.

After starting with a daily service, the carrier now operates up to twice daily service between the two cities.

Jetstar Asia CEO Bara Pasupathi, in Hong Kong for the celebrations, said Hong Kong had been one of the most popular routes in Jetstar Asia’s network since the beginning.

“Singapore travellers love visiting Hong Kong and our low fares have turned the excursion for great food and shopping more affordable,” he said.

“Over the years, we have kept our low fares promise with nearly 100,000 tickets sold for HKD500 or lower, making the Hong Kong short break more accessible to more people and stimulating travellers who would normally find price a barrier.”

Mr Pasupathi said that the Hong Kong to Singapore route was also becoming increasingly popular with regional travellers using Hong Kong as a low cost hop.

“As the Jetstar brand grows regionally, we are seeing an increasing number of passengers from the Greater Pearl River Delta choosing to depart China via Hong Kong to Singapore and beyond,” he said.

“From the south we are also seeing more and more Australian and Southeast Asian customers using our Singapore base as a low fares hop to Hong Kong.”

Jetstar Asia serves the Singapore to Hong Kong route with its fleet of A320 aircraft and with an average age of 3.3 years, the airline has one of the youngest LCC fleets in Singapore. All aircraft feature all leather seating for 180 people in a single class.

Low cost carriers flying into Hong Kong have grown faster on average than full service carriers over the last decade however they only represent five per cent of all seats in 2013, a figure expected to increase significantly over the next few years.*

Recent research conducted by the HKUPOP said that 70 per cent of Hong Kong residents said they intended to travel on LCCs in the coming year.

To celebrate today’s milestone, Mr Pasupathi surprised a lucky Hong Kong family travelling to Singapore with HKD10,000 worth of travel vouchers.

Jetstar will mark the milestone with a sale for destinations ex-Hong Kong starting 7 November 2013 until 12 November 2013. Sale fares will start from HKD499. Sale fares are for selected travel dates in 2014 and conditions apply. For details and to book, visit [Jetstar.com](#)

*According to the Centre for Aviation & OAG, 23 March 2013.

Contact

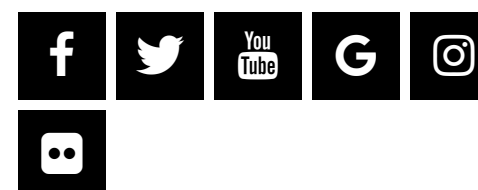
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About Jetstar

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World’s Top 10 LCC" released by Airline Ratings.

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