

Wellington, 05 April 2013

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Newsroom

Jetstar celebrates five million domestic passengers

- 5 million* domestic customers since 2009 launch
- Over 35,000 flights and nearly one million seats sold for \$50 or less
- \$5 domestic fare sale** to celebrate for 1 hour this morning on selected routes

Jetstar today celebrated flying 5 million passengers around New Zealand since launching domestic operations in 2009, a major milestone for the low cost airline.

The first domestic flight from Auckland to Wellington took off in June 2009 and the airline has since clocked up over 35,000 flights across its five domestic destinations of Auckland, Wellington, Christchurch, Dunedin and Queenstown. In the nearly four years since domestic services began Jetstar’s local workforce has grown to over 500 team members.

David Hall, Jetstar CEO Australia and New Zealand, said the airline’s entry into the domestic market had made travel more affordable for Kiwis, enabling them to fly more often for business and leisure.

“We entered the domestic market with a commitment to offer greater choice and consistently lower fares for Kiwis. It’s a significant achievement to have flown five million passengers in just under four years and we want to thank all the New Zealanders who have helped us to reach this milestone.

“We’re delighted that New Zealanders have supported us so strongly and we’re committed to ensuring we continue to receive their support by offering safe, hassle-free flights at competitive prices.”

David Hall said that since domestic flights began Jetstar had sold nearly one million seats for \$50 or less, grown its New Zealand fleet to nine aircraft, and increased domestic services to over 140 scheduled return flights a week between its five destinations.

“Jetstar has always been the low-fares leader in New Zealand and our entire team is dedicated to keeping fares affordable for Kiwis while at the same time providing an enjoyable customer experience. We’re strongly focused on further improving our on-time performance and our customer service standards.”

New Zealand’s busiest Jetstar destination is Auckland with over 2.1 million domestic passengers flying in and out of the City of Sails since services started. Christchurch is second busiest with 1.3 million domestic passengers while one million passengers have flown on the airline’s services to and from Wellington.

On board, the most requested seat is 7A, a window seat near the front of the aircraft. The most popular domestic food and beverage item is the \$5 beer and chips bundle.

To celebrate, Jetstar will be having special \$5** fare sale, today, Friday 5 April at 9am to 10am (unless sold out prior), for travel between 6 August and 31 August, strictly limited seats available on selected routes, Auckland to Christchurch, Auckland to Wellington and Christchurch to Wellington. Fares are one-way, checked baggage not included. To book visit [Jetstar.com](#).

*Seats sold figures may count an individual traveller multiple times if they travel on more than one flight.

**Prices are based on payment by direct deposit/POLi or voucher for bookings through [jetstar.com](#). Fares are one-way, checked baggage not included. You can choose from 15kg to 40kg checked baggage for an additional \$16.50 to \$45. Availability is limited, not available on all flights or days. Conditions apply.

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About Jetstar

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the “2022 World’s Top 10 LCC” released by Airline Ratings.

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