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Newsroom

Singapore, 16 December 2013

Jetstar Asia celebrates fifth year of operations into Haikou

Jetstar Asia has celebrated four years of flying to Mainland China with the fourth anniversary of the commencement of flights between Singapore and Haikou.

Jetstar Asia made its debut into China with its first flight from Singapore to Haikou route on 16 December 2009 and has since welcomed more than 200,000 passengers on the route.

“Jetstar Asia is arguably one of the pioneer airlines to introduce low cost travel to people in China,” Jetstar Asia CEO Bara Pasupathi said.

“As we move into our fifth year of operations to Haikou, we will continue to work closely with our partners including the Haikou Tourism Development Commission and Haikou Meilan International Airport to promote our innovative products and services as well as network connectivity beyond Singapore.

“Jetstar Asia remains committed to providing everyday low fares for our customers enabling more Chinese travellers to experience our safe and reliable services to some of the best leisure destinations in the region. Haikou also continues to be a popular destination for many Singapore travellers, particularly the over 200,000 Singaporeans with Hainanese heritage.

“Over the past four years, we have kept our low fares promise with close to 27,000 tickets sold for CNY500 or lower, making leisure trips for travellers from both Singapore and Haikou more accessible, spurring people who would normally find price a barrier to travel more often,” he said.

Jetstar Asia’s well-timed four-times-weekly services between Singapore and Haikou, which provides through fare options from Haikou to Perth in Australia and Bangkok in Thailand with minimal connecting times between flights, are also being used by more and more Hainanese travellers.

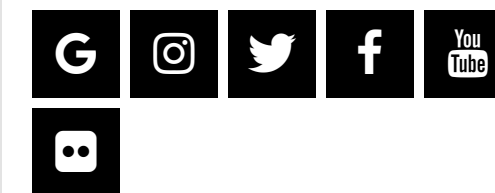
“Hainanese are savvy travellers, and over the last four years we have seen more and more of them using our services to Singapore to find more low fare options to other destinations in Southeast Asia and Australia,” Mr Pasupathi said.

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About Jetstar

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

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