

Melbourne, 08 May 2012

[Share](#) [Post](#) Like 0

Newsroom

Jetstar thanks customers for eight years of going places

- Around 88 million seats sold* with the Jetstar Group so far
- More than 10 million seats sold* for less than \$50 across the Jetstar Group
- Two-for-one sale available to the general public today to thank customers

Australia's low fares leader Jetstar has launched its annual birthday sale and is thanking customers with an offer to Take-A-Friend-For-Free.**

Since launching in 2004 the Jetstar Group has grown from a small fleet of aircraft flying along the Australian east coast to almost 90 aircraft flying to 60 destinations in 16 countries.

CEO of the Jetstar Group, Bruce Buchanan, said Jetstar had the same mission now as when it started – to help more people to travel more often for less.

“In the past eight years we’ve welcomed millions of customers onto a Jetstar flight and taken them on a holiday, an overseas trip or to visit friends and family,” Mr Buchanan said.

“It’s fantastic to have been part of so many people’s journeys and we’re extremely grateful for the support of our customers and Jetstar team members over the past eight years.

“We’ve seen how better prices have increased overall travel demand, and that has created a lot of jobs and investment in Australia.

“Many Jetstar customers are taking trips they wouldn’t or couldn’t afford if it wasn’t for our low fares.”

In its first year of operation Jetstar Airways sold a total of 318,798 seats*. In 2011-12 the Jetstar Group is on track to sell more than 20 million seats across its operations in Australia, New Zealand, Singapore, Vietnam and Japan.

In eight years the Jetstar Group has operated more than 785,000 flights while its fleet has collectively travelled more than one billion kilometres.

Jetstar’s 8th Birthday Take-A-Friend-For-Free sale starts at 6:00am on 8 May.** The offer is available for flights to selected Jetstar destinations in Australia and overseas. Sale ends 11:59pm (AEST) on 9 May 2012, unless sold out prior.

For every passenger who books a specially marked sale Starter fare they will receive another Starter fare for free (checked baggage not included, but may be added for a fee).*** Conditions apply. Access to the sale is only available by clicking on the sale banner on jetstar.com.

For full sale details and terms and conditions please visit Jetstar.com and click through to the 8th Birthday Sale page.

*Seats sold figures may count an individual traveller multiple times if they travel on more than one flight. Figures include passengers who booked return flights originating in ports in Australia.

** Prices based on payment by direct deposit / POLi, voucher or Jetstar MasterCard/Jetstar Platinum MasterCard for bookings through Jetstar.com. For all other bookings, a Booking and Service Fee of \$8.50 per passenger per domestic fare, and \$8.50 - \$12.50 per passenger per international fare applies. Sale ends 11:59pm (AEST) Wednesday 9 May 2012, unless sold out prior. Bookings are subject to sale fare.

About Jetstar

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the “2022 World’s Top 10 LCC” released by Airline Ratings.

Share this release

Jetstar thanks customers for eight years of going places



Social media



Latest news

08 Dec 2025 - [Jetstar to launch Australia’s only low-cost direct flights to Sri Lanka, with fares from just \\$315^](#)



Get the Jetstar app



Follow us

