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Newsroom

Jetstar fares to spur on NZ Olympians

- Jetstar will offer 120 domestic fares at \$12 for every medal the Kiwi team brings home
- Low fares celebration for Kiwis to get behind the national team
- Preparations ramping up for Jetstar Welcome Home Tour trip to Christchurch

Low fares airline, and New Zealand Olympic Committee partner, Jetstar has today revealed a campaign that will see Kiwi travellers directly benefit from the New Zealand medal haul in London.

For every medal the Kiwis bring home Jetstar will offer 120 seats at \$12 across the airline’s domestic network.

Jetstar Australia & New Zealand CEO David Hall said offering the special fares would give Kiwis more reason to celebrate when members of the Olympic team took to the podium.

“We are thrilled to be supporting the New Zealand athletes as they take on the world’s best at the London Olympic Games,” Mr Hall said.

“At the 2008 Games in Beijing the Kiwis brought home nine medals including three gold. We are right behind the team and looking forward to them hopefully hitting double figures so we can offer 1200 seats at \$12.

“New Zealand is an important market for Jetstar, we know that our low fares help open up new demand for air travel and we’re proud to stand by the Olympic team and wish them all the best for the Games.”


The \$12 fares will go on sale after the 2012 London Olympic Games Fares will be for travel on selected dates on Jetstar’s domestic New Zealand network, which links the major cities of Auckland, Wellington, Christchurch and the popular tourist destinations of Queenstown and Dunedin.

Jetstar is also providing travel support for the New Zealand Olympic Team as they share their success with Kiwis in a special Welcome Home Tour on Friday 24 August in Christchurch.

A Jetstar aircraft featuring the New Zealand Olympic logo will fly team members from Auckland to Christchurch for the celebration in Hagley Park.

JetMail members will be among the first to know about special fares celebrating the success of the NZ Olympic team. New Zealanders can sign up at Jetstar.com to receive great deals and special offers.


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About Jetstar

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World’s Top 10 LCC" released by Airline Ratings.

