

Melbourne, 08 May 2012

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Newsroom

# Jetstar creates new low fares link between WA and China

- New low fares connection between Perth and a Chinese Province of 8 million people
- Creates opportunities for increased Chinese tourism to Western Australia
- Provides Western Australians with access to China’s “Hawaii of the East”

Perth is set to welcome more Chinese tourists from the island of Hainan with the announcement of a new four times weekly service from Haikou to Perth (via Singapore).

Haikou, the closest Chinese port to Perth, is the capital of Hainan Province, home to more than eight million people.

Jetstar, which has operated low fare services to Haikou from Singapore since 2009, is working with the Hainan Provincial Government to market the one stop, through service to Perth.

Paul Daff, Acting CEO, Jetstar Asia said the new link would help capitalise on the huge opportunity that Chinese tourism offers to the Australian tourism market.

“Working with partners to create new connections and encouraging new travel demand through low fares is key to Jetstar’s strategy to growing in Asia”, Daff said.

“China’s appetite for international air travel keeps rising as millions more Chinese consumers move into the middle class and have more disposable income.”

Tourism Western Australia’s CEO Stephanie Buckland said the new service had the potential to boost travel numbers to WA from its fastest growing source market\*.

“With strong growth in tourist arrivals and expenditure, China is becoming an important tourism market for WA and gaining greater air access will enable even more visitors to experience our extraordinary State,” she said.

The Hainan Province’s Deputy Secretary General Luo Shixiang said Hainan was developing into an international tourism destination, with the province committed to making it a holiday spot for domestic and international travellers.

“The new route would allow Australian holiday makers convenient access to Hainan, which is of China’s premier leisure destinations, and often referred to as “the Hawaii of the East”.

“With beaches, lush tropical rainforest, hot springs, world class golf resorts and the unique Chinese culture, Haikou, already one of China’s most popular tourism destinations, is now easily accessible to West Australians.

“Hainan is heavily investing in making the island a true international tourism destination by creating world class facilities that complement its amazing natural surrounds,” added Luo.

Flights between Perth and Haikou can be booked from AUD289 on Jetstar.com. All Jetstar Asia fares are covered by the airline’s unique Price Beat Guarantee.

\* Tourism Western Australia Quarterly Visitor Snapshot, year ending December 2011

## Jetstar’s Perth to Haikou fare information

Jetstar is launching the Perth Haikou route with one-way Economy Starter sale fares from AUD289.

To book and for more details visit [Jetstar.com](#)

## Flight Schedule for Perth to Haikou

As at 9 May 2012

Flights Operated by Jetstar Asia

- 3K112 Perth – Singapore - 0005
- 3K818 Haikou – Singapore - 1250
- 3K 817 Singapore – Haikou - 0735
- 3K111 Singapore – Perth - 1750

Flights every Monday, Wednesday, Friday and Sunday

Note: All flights operated by Jetstar Asia

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**About Jetstar**

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the “2022 World’s Top 10 LCC” released by Airline Ratings.

