

Singapore, 01 November 2012

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Newsroom

# Jetstar Asia and Sakae Sushi celebrate more Singapore-Japan flying

- Jetstar's fourth long haul route from Singapore takes off
- New direct services to Osaka to connect Singaporeans with Jetstar Japan network
- Jetstar Asia CEO and Sakae Sushi CEO take on work experience in each other's companies to celebrate

Jetstar Asia CEO Bara Pasupathi is swapping his suit for an apron today as he takes up work experience at Sakae Sushi's to celebrate Jetstar's new direct services to Osaka.

The new direct service will be operated by Jetstar's long haul fleet based in Singapore and will be its fourth long haul destination behind Melbourne, Beijing and Auckland.

Mr Pasupathi said the new direct service would provide Singaporeans great low fares access to one of their favourite holiday destinations.

"Singaporeans love Japan and now we have another reason to visit more often with great affordable fares," Mr Pasupathi said.

"The new Jetstar service will also offer customers great access to the low fares domestic network Jetstar Japan has from Osaka with flights to Tokyo, Sapporo, Fukuoka and Okinawa," he said.

CEO of Sakae Holdings, Mr Douglas Foo will return the favour by assisting with checking in passengers at the Jetstar counter as part of the job swap.

"Sakae Sushi is excited to be part of Jetstar Group's celebrations for the start of yet another route that is very popular with travellers in the region," he said.

A connoisseur of Japanese cuisine, Mr Pasupathi will roll up his sleeves to serve sushi rolls ahead of the first flights.

"Food is such an important part of both Singaporean and Japanese culture and by saving on the airfare, now Singaporeans can spend more on experiencing the amazing delicacies in Japan," Mr Pasupathi said.

Operated by Jetstar Airways, the new service will originate in Darwin and will be operated by an A321 aircraft with the Singapore to Osaka leg operated by an A330.

Jetstar Airways operates a fleet of 11 A330 aircraft with three based in Singapore. From 2013, the Jetstar Group will start to welcome the future of its long haul fleet, the Boeing 787 Dreamliner.

\*Joint promotional activities

## FURTHER INFORMATION

To celebrate the first direct Darwin-Singapore-Osaka flight, Jetstar and Sakae Sushi are having a joint promotion from 1 - 25 November 2012 at all 31 Sakae Sushi restaurants in Singapore. Customers who spend S\$60 or more in one receipt will stand a chance to win one of five pairs of return flight tickets to Osaka, or one of the hundred S\$100 Jetstar travel vouchers in a lucky draw.

## Jetstar schedule Darwin-Singapore-Osaka from 1 November 2012

- Darwin-Singapore - JQ 64 18.20 – 21.20
- Singapore-Osaka - JQ 64 22.30 – 06.00 Thurs, Fri, Sun, (inc Mon from 17 Dec 12)
- Osaka-Singapore - JQ 63 10.30 – 16.20
- Singapore-Darwin - JQ 63 22.20 – 04.30 Mon, Fri, Sat, (inc Tues from 18 Dec 12)

## About Sakae Holdings

Sakae Holdings, "The Innovative Food People", is a publicly listed Singapore-based food and beverage company that is on the fast track of global growth. Established in 1996, the company has developed, in line with its spirit of innovation, an impressive portfolio of 10 brands – Sakae Sushi, Sakae Teppanyaki, Sakae Izakaya, Sakae Delivery, Hei Sushi, Hibiki, Senjyu, The Pasta Shop, Crepes & Cream and Nouvelle Events. As a young, dynamic and innovative solutions provider, the company regularly breaks new grounds, offering quality and healthy Japanese cuisine from the heart that caters to the varied needs of its customers.

## About Jetstar

### About Jetstar Group

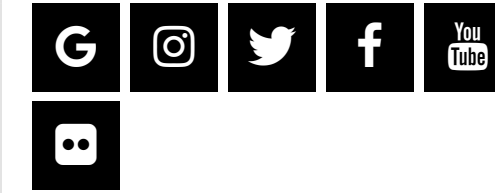
Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

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