

Melbourne, 27 July 2011

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Newsroom

Melbourne family wins Business Class holiday to Beijing

A Melbourne family is off to beautiful Beijing after Mum of two Amanda was judged the winner of Jetstar's Facebook competition that celebrated the launch of the new service linking Melbourne with the Chinese capital.

Early next year Amanda, with her husband and sons, 14 and 11, will fly Jetstar business class to China and visit the Great Wall, famous Tiananmen Square and some of the other World Heritage listed sites of ancient China.

Amanda learned this week that her entry, likening her own personality to prawn crackers, had topped more than 4300 others that Australian Facebook fans lodged on the Jetstar Facebook page.

"I guess I'm like that cracker," said Amanda. "My husband and the boys often say I am a bit of a drama queen but they'll probably think otherwise now that I've won them the chance to go to China with Jetstar."

Amanda said her husband, a self employed electrician who drives a van, had to stop and park when she called to reveal her win. "He was just so excited and wanted to take time out to take in the news," she said.

The Melbourne family, who have not been to China, will be packing their bags in the New Year and hope to make the trip in late February or March.

A separate competition with the same prize of four Business class tickets for travel between Singapore and Beijing was conducted in the city state and the winner was selected from more than 500 entries.

To take part in the competition, Facebook users had to „Like' the Jetstar Australia page where they were able to access to the entry form.

Entrants had to answer the following: Beijing's crispy Peking duck dish is world famous. Tell the judges in 25 words or less, if you were a Chinese dish, which would you be and why?

The competition was promoted via posts on Jetstar's Facebook page as well as Twitter, on Friday Fare Frenzy JetMail, and with a banner on the AU homepage.

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About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

