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Newsroom

# Jetstar unveils easy one-click facility to make donations online for World Vision's StarKids

Jetstar customers booking their travel within Australia or for international flying from Australia can now make a donation to World Vision's StarKids program when purchasing flights at Jetstar.com.

Similar to purchasing insurance or opting to carbon-offset, Jetstar customers can now choose to make a tax deductible donation to StarKids as part of the integrated booking process.

With Jetstar.com now attracting over 6 million unique monthly visitors, the opt-in process made available through the airline's online booking engine allows Jetstar customers to select 'yes' or 'no' to make a tax deductible donation and to nominate an amount (\$2, \$5, \$10, \$25 or \$100).

Jetstar Australian domestic and international flyers departing Australia continue to have the option to donate spare change of any currency onboard all flights via StarKids envelopes, which are located in the seat pockets of these flights.

Jetstar Group CEO Bruce Buchanan and World Vision Australia CEO Tim Costello commended the StarKids program and the positive impact it has on the lives of families living in poverty and giving children a brighter future with the support of Jetstar customers and staff.

"Jetstar and many of our Australian customers passionately support World Vision's StarKids program and we're excited to make donating even easier with the introduction of a simple, one-click facility during the booking process at our popular website," Mr Buchanan said.

"StarKids gives all of us the opportunity to 'give-back' to the wonderful communities that we visit on holiday across the international Jetstar network.

"Community-based initiatives that StarKids has already contributed to include a project to protect street children in Pattaya, Thailand, and a project addressing food, nutrition and livelihoods for vulnerable children in Cambodia.

"With Jetstar's expanding Pan Asian flight network, including growing international flights from Australia, the relevance of our ongoing partnership with World Vision is important, given their own close ties with Asia.

"Jetstar employees can donate to StarKids via Workplace Giving, and I'd like to particularly thank our employee StarKids Ambassadors, who help to drive our internal employee fundraising initiatives for this important charity," Mr Buchanan said.

World Vision Australia CEO Tim Costello said: "Jetstar and World Vision's StarKids program has already made a positive impact on the lives of those in poverty. We look forward to continuing this great work with the support of Jetstar's customers and staff".

The five year partnership launched in 2007 supports World Vision community based projects in key Jetstar international destinations such as Vietnam, Indonesia and Thailand, as well as domestic projects in Australia.

This innovative program charity program raises awareness and helps transform the lives of vulnerable children living in poverty.

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## About Jetstar

### About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

