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Newsroom

iPads arrive on Jetstar

Low fares leader Jetstar will today rollout iPads on board, the first airline in the world to offer tailored technology for the device, revolutionising the in-flight entertainment experience for its customers.

The cutting edge technology allows viewing of the latest release movies, TV shows and music direct from Hollywood, and a line-up of the latest generation games, e-magazines and e-books, all enhanced by a high resolution screen and premium sound system of the iPad.

iPads are being launched on selected Jetstar flights today and will be rolled out across the Australian domestic, trans Tasman and short haul international services from Australia and New Zealand in the coming weeks. Customers flying longer than two hours will be able to hire an iPad from \$10-\$15 per flight.

Jetstar will roll out initially 3,000 iPads with plans to increase this number once the iPads are placed on Jetstar's Asia network.

Jetstar Group Chief Executive Officer Bruce Buchanan said iPads will offer customers a fantastic in-flight entertainment experience.

“Jetstar is proud to be the world’s first airline to entertain its customers with cutting-edge iPad technology,” Mr Buchanan said. “Doing things first and doing them differently are key to Jetstar’s success. We’ve listened to our customers and know in-flight entertainment is an important part of their overall travel experience, so we’ve made sure the new iPads offer the very best viewing experience.

“We’ve worked with major motion picture houses to ensure that our customers have access to the latest release movies, a first for the industry.

“We’ve also collaborated with the industry to and will also offer next-generation games for customers using the iPad in-flight,” Mr Buchanan added.

“Jetstar’s iPad roll-out will join other recent innovations like SMS boarding that offer customers flexibility and convenience. As the first Australasian carrier to fly the Boeing 787 Dreamliner, Jetstar is currently assessing what in-flight entertainment options it will offer on these aircraft from 2013.”

The new iPads have been designed to appeal to everyone in the family by offering movies, children’s e-books, music clips, magazines and games with new content each month. Book your next Jetstar trip and be one of the first customers to use the iPad in-flight.

View the Multimedia News Release for media materials:
<http://medianet.multimediarelease.com.au/bundles/cf4d228b-c061-4ab6-8eba-5f04d114e3ed#>

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About Jetstar

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

