

Melbourne, 14 July 2010

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Newsroom

# Jetstar launches trans Tasman flights to Queenstown – fares 30 percent lower!

Head to NZ’s adventure capital with launch sale fares from \$129# one-way at Jetstar.com Australia’s low fares leader Jetstar is expanding direct access from Australia to New Zealand’s iconic South Island ski fields with new two times weekly trans Tasman services from Melbourne and the Gold Coast direct to Queenstown starting from mid December this year.

The twice weekly Melbourne-Queenstown A320 service commences 16 December and Gold Coast-Queenstown flights, a first time trans Tasman route, will start from 17 December 2010.

Jetstar has launched its latest NZ routes with one-way sale fares to Queenstown from Melbourne and the Gold Coast starting from \$129# (JetSaver Light) at Jetstar.com. (#Terms & Conditions apply).

Jetstar’s every day one-way web fares between Melbourne-Queenstown and Gold Coast-Queenstown of \$199 (JetSaver Light) are up to 30 percent lower than current competitors’ fares operating on same or similar routes.

Jetstar Chief Executive Officer Bruce Buchanan said Jetstar was committed to offering the lowest fares and holiday packages to Queenstown and would expand by over 50 percent its total Queenstown flying operations prior by Christmas 2010.

“Queenstown continues to grow in popularity, with 30 percent more Aussie ski tourists visiting last year compared to 2008, according to NZSki. Looking forward, we believe that our new flights will support more growth for the 2011 ski season at a growing Queenstown Airport,” Mr Buchanan said.

“We expect our new services to be extremely popular for people seeking direct, hassle-free, low fare flights to Queenstown, a destination that offers spectacular natural beauty, phenomenal skiing and adrenalin activities, and relaxing summer outdoor past-times such as hiking.”

Mr Buchanan said Jetstar continued to invest in its Queenstown operations and recently completed implementation of the latest in Required Navigation Performance (RNP) technology that reduces flight diversions in poor weather and low visibility conditions along with new, improved flight paths.

Jetstar Holidays offers a range of packages to Queenstown combining Jetstar’s low fares with accommodation to suit any budget. Packages now available include a seven night airfare and accommodation package from \$552 per person (triple share)\*\*. Telephone 131 538, visit Jetstar.com/holidays. (\*\*Terms and conditions apply)

All Jetstar fares and holiday packages to Queenstown are covered by the Jetstar Price Beat Guarantee whereby Jetstar will beat any competitor by 10 percent. Visit Jetstar.com.

Through Jetstar’s one-stop online shop at Jetstar.com, Jetstar customers can also purchase their choice of adrenalin activities such as the Queenstown Triple Challenge (jet boat ride, helicopter flight and white water rafting), skydiving or Queenstown Nevis Highwire bungy jump.

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## About Jetstar

### About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

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