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Newsroom

# Jetstar launches lowest-ever Trans Tasman sale

- One way fares from \$69 Christchurch to Sydney\*

Low fares airline Jetstar today reinforced its commitment to offering Kiwis more choice – and the opportunity to travel more often – with the launch of its lowest-ever fares on the Trans Tasman – starting from just \$69\*

The sale is on from midnight Wednesday 12 May until midnight 13 Thursday May 2010 and is valid for travel between 21 July 2010 and 21 September 2010. For more information visit [Jetstar.com](#).

Jetstar Chief Executive Officer Bruce Buchanan said the airline has had a history of redefining the cost of air travel, and a commitment to always offering the lowest fares.

“Since we launched on the Trans Tasman over 5 years ago, Jetstar has consistently offered the lowest fares on the Tasman,” Mr Buchanan said.

“This has been great news for Kiwi travellers, as it has meant more people are able to choose to travel – on family holidays, to catch up with friends, for special events and on business – more often, and for less.

“It’s also been fantastic for New Zealand’s tourism industry, with our airport partners and local tourism agencies reporting strong growth from the Australian market on the back of our services.”

In December 2005, Jetstar launched services from Christchurch to Sydney, Melbourne, Brisbane and the Gold Coast, offering 24 return services per week, and in April 2009, the airline introduced daily return services from Auckland to Sydney and the Gold Coast.

Mr Buchanan says Jetstar’s commitment to every day low fares – and ground breaking specials – has not just been successful in making travel more accessible and affordable for Kiwis, it has also changed the way New Zealanders can choose to fly.

“We seek to offer consumers not just a choice in carrier, but a new way of flying. This includes paying only for product and services they wish to use, and having a choice of low fares to some of the region’s most popular destinations – both across the Tasman and around New Zealand,” Mr Buchanan said.

“The success of this can be seen in how popular a choice we have become for New Zealanders, with over 1 million Kiwis already flying our domestic network.”

Jetstar, which started operating its domestic services on 10 June 2009, is now the second largest airline in New Zealand, operating up to 84 weekly return services between Auckland,

Christchurch, Wellington and Queenstown with a fleet of six A320 aircraft.

“We’re extremely proud of the benefits we have bought Kiwi travellers, and our investment in the local economy and tourism industry,” Mr Buchanan said.

“So what better way to celebrate the choices we are offering – and say thanks to all our loyal Kiwi customers – with the Lowest-ever Trans Tasman Fares?”

\*One-way Jetsaver Light fares online sale only. Terms and conditions apply – visit [Jetstar.com](#) for details.

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Jetstar launches lowest-ever Trans Tasman sale

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## About Jetstar

### About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the “2022 World’s Top 10 LCC” released by Airline Ratings.

