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Newsroom

# Jetstar first airline to announce iPad trial for in-flight entertainment

Australia's low fares airline Jetstar has announced it will trial the newest and hottest new gadget in the world, the iPad, for onboard entertainment.

Jetstar will be one of the first airlines in the world to trial iPads, to begin later in June on selected domestic routes across Australia.

The iPads will provide in-flight entertainment with movies, TV programs, eBooks, music videos, games and CDs. Jetstar passengers can pay just \$10 to rent the iPad on board.

Jetstar Chief Executive Officer Bruce Buchanan said introducing the iPads was very exciting for Jetstar as it anticipates huge demand for the hotly anticipated mobile device.

"We are really excited to commence the trial of the iPads, as we're always looking for ways to enhance our customer's Jetstar experience," Mr Buchanan said.

"Given the demand for the iPad so far, I anticipate it will have strong appeal amongst our passengers.

"In addition to offering low fares, great customer service and more choice, it's important that we can provide the latest in innovative technology to entertain our customers on board," Mr Buchanan said.

"Based on demand for the iPads as part of the trial, we'll be looking to roll out the devices across our entire domestic and international network later in the year."

Jetstar is working with in-flight entertainment specialist Bluebox Avionics and Stellar Inflight to implement the trial.

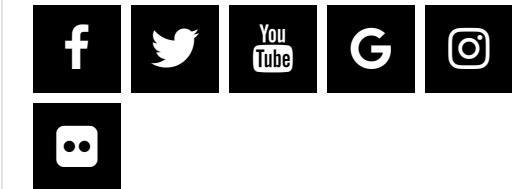
Go to [Jetstar.com](#) to book.

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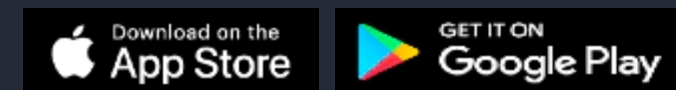


## About Jetstar

### About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

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