

Melbourne, 20 August 2009

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Newsroom

World’s first “free seats” sale launch on Twitter

- Jetstar launches low fare Sydney-Melbourne services

Low fares leader Jetstar will further grow its product and service offering in Australia by introducing five services daily between Melbourne and Sydney Airports from 25 October 2009.

Jetstar’s new Sydney-Melbourne services will strengthen Qantas Group flying on the nation’s largest air route as part of the ongoing expansion of the Jetstar brand, which now operates to 19 destinations within Australia and in total over 50 markets globally.

Further extending the Qantas Group’s existing two flying brands in the Australian market, Jetstar will complement Qantas’ existing high-frequency full service CityFlyer offering on the route, as well as continuing to operate multiple daily services from Melbourne Avalon Airport to both Sydney and Brisbane.

In what Jetstar claims is a world first, Jetstar launched its future Sydney-Melbourne services on the social networking website Twitter, offering 10,000 all inclusive one way JetSaver Light fares for \$0 available between midnight (0001am) and 0745 am (AEST) on 20 August 2009. Conditions and travel periods apply.

To celebrate the launch of Sydney-Melbourne services, Jetstar is offering special one way JetSaver Light fares this morning (Thursday 20 August 2009) at Jetstar.com from \$19 (for JetMail subscribers only) for a strictly limited period unless seats sell out prior. Conditions and travel periods apply. See Jetstar.com (and attachment to media statement).

Jetstar backs its every day low fares commitment with the Jetstar Price Beat Guarantee, which means when booking on Jetstar at a similar date and time the airline will beat any competitor by 10 per cent.

Customers can also access the unique Lowest Fare Finder application at Jetstar.com, a simple and easy-to-use tool to enable people to find the lowest available fare on each day over a 30 day period.

Jetstar Chief Executive Officer Bruce Buchanan said Jetstar’s entry onto the Sydney-Melbourne route reflected the importance of having both a competitive network proposition and an increased Qantas Group presence on this market through the two-brand strategy.

The five times daily Jetstar services will operate respectively from Sydney Airport’s Terminal 2 and within the Qantas Terminal at Melbourne Airport, which since Jetstar’s commencement in May 2004 has, and continues, to represent its two largest airport operations.

“The Qantas Group’s complementary two-brand offering through Qantas and Jetstar, already in place across many Australian domestic and international routes, can be successfully replicated on the important Sydney-Melbourne market,” Mr Buchanan said.

“Jetstar has proven time and again to be able to sustainably grow the Qantas Group’s overall position in many markets by offering sustainable every day low fares with its low cost base.

“Qantas will maintain its high frequency premium offering for business travellers.

“We now bring our low fares leadership to the Sydney-Melbourne route that has long represented Australia’s largest leisure air corridor and amongst the biggest globally.”

Mr Buchanan said consumers were increasingly choosing the affordable and hassle-free Jetstar Low fares. Good times travel experience.

In support of this, Jetstar grew passenger volumes by 18.8 per cent in the 2009 financial year, with a total of 13.9 million passengers traveling throughout its Australian domestic and international networks in the past year.

Mr Buchanan said Jetstar offered its passengers real choices in how they flew, with an innovative and diverse product offering, such as Extra Leg Room seats and JetSaver Light fares, based on the premise of offering people the opportunity to choose what is most important to them.

Jetstar flyers on its future Sydney-Melbourne services will experience the choice of seat selection at time of booking at Jetstar.com, the flexibility of choosing Web Check In, Self Service Kiosks and future groundbreaking SMS Boarding Pass technology to deliver a hassle free airport experience.

Qantas Frequent Flyer members will continue to earn points and status credits when travelling on JetFlex fares on the route. Qantas Frequent Flyer members can choose to use their points for flight awards on Jetstar services in two ways; via Qantas and Partner Classic Awards or Jetstar Any Seat Awards.

Mr Buchanan said Jetstar remained committed to its Melbourne (Avalon)-Sydney operations which will occur 4 times daily return from 25 October 2009 and include early morning and evening departures to serve both airport destinations.

Jetstar will fly modern Airbus A320 aircraft configured for 177 passengers on the Sydney-Melbourne route.

Jetstar’s new daily flight schedule Sydney- Melbourne from 25 October 2009

Melbourne-Sydney Sydney-Melbourne

- JQ502 Depart 07.10 Arrive 08.35
- JQ501 Depart 06.30 Arrive 08.00
- JQ504 Depart 08.35 Arrive 10.00
- JQ507 Depart 09.20 Arrive 10.50
- JQ512 Depart 12.40 Arrive 14.05
- JQ509 Depart 10.35 Arrive 12.05
- JQ524 Depart 18.15 Arrive 19.40
- JQ521 Depart 16.10 Arrive 17.40
- JQ528 Depart 20.10 Arrive 21.35
- JQ525 Depart 18.00 Arrive 19.30

JetMail Sale Fare offer

JetMail Subscribers

- Jetstar is offering JetSaver Light sale fares on the Sydney – Melbourne route starting from \$19 one way for JetMail subscribers only at Jetstar.com for a limited period.

The fare will be on sale between 0800am-1000am (AEST) on Thursday 20 August 2009 unless seats sell out prior and is valid for travel between 25 October 2009 – 9 December 2009, 3 February 2010 – 23 March 2010, and 4 May 2010 – 22 June 2010 . Not available on all flights or days and limited availability during public holiday weekends.

About Jetstar

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific’s fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the “2022 World’s Top 10 LCC” released by Airline Ratings.

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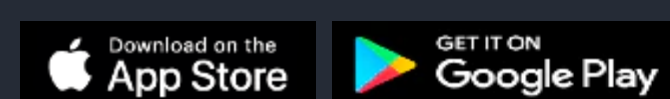


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