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Newsroom

Jetstar expands distribution arrangement for consumer benefit

Australia's low fares airline Jetstar has renewed the expansion of its distribution arrangements by securing agreements with two of the world's leading Global Distribution Systems (GDS), Sabre and Worldspan.

Jetstar offers flights to more than 50 destinations across Australasia and South East Asia, including Singapore, Hong Kong, Ho Chi Minh City and Kuala Lumpur.

The extended offering of the Jetstar brands in Sabre is combined with an increase in participation level to support E-ticketing of interline itineraries containing Jetstar (JQ), Jetstar Asia (3K) and Valuair (VF). The same level of participation will soon be launched for Jetstar Pacific (BL) in Sabre.

Jetstar has concurrently launched the sale of JQ, 3K, BL and VF fares through Travelport GDS Worldspan. E-ticketing of interline itineraries for all Jetstar brands is also possible through Worldspan.

In addition to the current point-to-point sales of all Jetstar brand airlines through Abacus, Jetstar will also soon extend its agreement with this distribution partner to allow for the sale of interline fares.

The extension of Jetstar product available through Sabre and Worldspan marks an enhanced offering which will build on the airlines' growing interline selling proposition, now numbering 10 partners, and allow greater accessibility for customers wishing to purchase complex itineraries interlinking numerous destinations.

Jetstar Executive Manager Commercial David Koczkar said the implementation marked a significant step forward for the distribution of Jetstar's growing list of interline partnerships which now include Qantas, Air New Zealand, Japan Airlines, Etihad, Qatar Airways, Air Pacific, Air Calin, Air Tahiti Nui, Royal Jordanian and Air Niugini.

"With Sabre and Worldspan's global reach these ongoing relationships help build a strong foundation for the growth of our interline business," Mr Koczkar said.

"In particular Worldspan will provide important brand exposure and distribution in North America and Europe, while Sabre remains a key distribution partner globally including in our local region.

"Through our growing interline and GDS partnerships, customers planning travel across the Asia Pacific region are increasingly able to tap into the Qantas Group network when determining their travel itinerary to or from Europe, Asia, the United States or the Middle East.

"Customers can now travel to more than 50 destinations on Jetstar alone with our interline partners significantly extending the options even further."

Jetstar brand carriers remain ticketless for non interline transactions through the GDS, however, interline itineraries can now be E-ticketed on the stock of Jetstar's interline partners.

Jetstar fares and interline selling are also available for sale in Travelport GDS' Galileo and Apollo. Jetstar further enhanced its GDS distribution in August 2009 with the launch of 3K, BL and VF in Japanese GDS AXESS. This will soon be followed by the launch of sales for all Jetstar Group Airlines in Japanese GDS Infini.

Jetstar Asia and Valuair launched interline sales and e-ticketing with Qantas in May and June 2009.

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About Jetstar

About Jetstar Group

Jetstar first took to the skies in 2004 and has since flown more than 350 million customers across an extensive international and domestic network. The Jetstar Group is made up of Jetstar Airways (subsidiary of the Qantas Group) in Australia and New Zealand, Jetstar Asia in Singapore, and Jetstar Japan in Japan. A leading low-fares airline, Jetstar is committed to offering everyday low fares to enable more people to fly to more places, more often. As one of Asia Pacific's fastest-growing airline brands, Jetstar was voted Best Low-Cost Airline in Asia Pacific in 2021 and was recognized for its excellent flight safety records and services when listed on the "2022 World's Top 10 LCC" released by Airline Ratings.

